## Claims

## What is claimed is:

- 1. An automatic anchoring device for the securement of objects into sand, grass, or other malleable surfaces comprising:
  - a. a main tube;
  - b. an anchor screw;
  - c. an inside assembly comprised of components that fit together to form one mechanism inside the main tube;
  - d. whereby said inside assembly comprises a power drive, a gear reduction box, and a power drive stabilizer and positioning cone;
  - e. whereby said power drive comprises a rechargeable battery, a DC electric motor and a three-function power switch
  - f. whereby said anchor screw affixes to said power drive; and
  - g. whereby depressing said three-function power switch engages said DC electric motor, which in turn rotates said anchor screw into and out of said surface.
  - 2. The automatic anchoring device as claimed in claim 1 wherein a reinforcement ring and a securing nut proximately placed near the top of the main tube to secure any device of an appropriate diameter into said anchoring device.
  - 3. The automatic anchoring device as claimed in claim 2, wherein the main tube further comprises a carrying handle, a carrying handle channel and extract/retract lock buttons and corresponding extract and retract ports.
  - 4. The automatic anchoring device as claimed in claim 3 wherein additional safety devices are added such as a three-function power switch channel whereby said three-function power switch can only be in the forward or reverse position when the anchor screw is fully extended.
  - 5. The automatic anchoring device as claimed in claim 4 wherein a safety nose is affixed to the end of the main tube to help prevent the accidental intake of any material between the main tube and the anchor screw.

- 6. The automatic anchoring device as claimed in claim 5 wherein said anchor screw is comprised of a plurality of helical tapers.
- 7. The automatic anchoring device as claimed in claim 6 wherein an umbrella is secured with a securing nut to the topmost portion of the main tube.
- 8. The automatic anchoring device as claimed in claim 7 wherein any other type of device with an appropriate diameter can be secured with a securing nut to the topmost portion of the main tube.
- 9. A device as claimed in claim 8, wherein said inside assembly can be removed for maintenance purposes by adjusting a safety nose setscrew.